



OLAYINKA CREDLE

(SHE/HER/THEY)

GENERAL SPEAKER INFO & OFFERS

CONTACT

www.olayinkacredle.com

olayinkacredle@gmail.com

Based in Atlanta, GA

Available Online & In- Person

EDUCATION

MILLERSVILLE UNIVERSITY

Major: BA, Sociology

Minor: Government & Political Affairs

PRIMARY CLIENTS

Government & Nonprofit Organizations, and Social Enterprise Corporations *seeking* Economic Justice, Community Wealth Building, and DEIB Expertise & Training

Speaker Expertise and Topics:

- Racial & Economic Justice
- Social Entrepreneurship
- Empathy & Human Centered DEIB
- Community Wealth Building

WORK EXPERIENCE

OVERVIEW

7+ years, Cofounder / Co-CEO of Benefit Corporation, Melanin Essentials

8+ years, Program Directing & Managing

10+ years, Political Advocacy, Community Organizing, & Congressional Staffing

12+ years, Research & Development on Sociology, Government, and Equity Policy

KEY ACHIEVEMENT

Cofounded Award Winning Certified B Corp Company and created/co-lead Global DEIB Programming & Initiatives that has shifted over 250 million in capital for BIPOC Businesses and Communities.

SKILLS

Speaking



Equity Consulting



Op-Ed Writing



OLAYINKA BIO

ABOUT OLAYINKA CREDLE

Born and raised in Brooklyn, NY, Olayinka is an award-winning, social impact entrepreneur, DEIB expert, and community wealth builder. Olayinka received her Bachelor's in Sociology with a minor in Government/Political Affairs from [Millersville University of Pennsylvania](#). She then went to D.C. to work in Congress (Office PA-14-Pittsburgh) before returning to Lancaster, PA where she co-founded social impact beauty brand, [Melanin Essentials](#).

Melanin Essentials, which was named the ASSETS 2016 Great Social Enterprise Pitch winner, finalist in Fast Company's global "Faces of Founders" business competition, and named a 2018 SVC Innovation Entrepreneur. Melanin Essentials is also leading the environmental justice movement with recently becoming a founding member in 2022 of the [Global B Corp Beauty Coalition](#). What started out as a congressional office role has now shifted into Olayinka's life mission to decrease the racial wealth gap in America through entrepreneurship, public policy, and community wealth building.

In 2018, Olayinka became one of the founding members of [Dismantle Collective](#), a person of color-led group of Certified B Corps to name, disrupt, dismantle white supremacy and the Political Advocacy Lead for [WeTheChange](#), a group of women led, certified B Corporations, and other purpose-driven enterprises. Olayinka is also leading program initiatives at [Common Future](#) to advance equity in entrepreneurship and shifting capital for BIPOC Communities and Local Economies. Olayinka currently resides in Atlanta, GA with her husband and three children.



SAMPLE TALKS & TITLES

- Racial Wealth Gap & Economic Justice
- Climate Change and Climate Justice
- Community Development & Land Ownership for BIPOC Communities
- Social Entrepreneurship and Building Your Benefit Corporation
- Understanding White Supremacy and Systemic Racism on Today's Economy
- Increasing Access to Health and Housing for Urban Neighborhoods
- Owning Your Purpose & Power as a BIPOC Leader &/or Working Woman

Offers & Fees

CORPORATE EVENTS

Starting at \$8,000 + Travel Expenses
Additional \$1000 Per Breakout Sessions
Final Prices TBD upon further review.

NONPROFIT EVENTS

Starting at \$5,000 + Travel Expenses
Additional \$500 Per Breakout Sessions
Final Prices TBD upon further review.

SMALL GROUP SETTING

For audiences of ≤ 25 attendees
Starting at \$2,500 + Travel Expenses
Additional \$500 Per Breakout Sessions.

EVENT PROMOTION

We will discuss promotion of your event, through social posts, blog posts, Op- ed articles, and more to our reach and following of over 50K industry leaders.

AUDIENCE RESOURCES

Olayinka can include PDFs, reports, articles, online training, and other relevant resources or further audience learning and post-event takeaways.



Niche Audiences

- Millennial Startup Entrepreneurs and Small Business Owners
- Working Mothers and BIPOC Women Building Their Careers and Families
- Nonprofit Directors Advancing Equity, Justice, and Impact Programming
- Climate and Environmental Justice Leaders
- Community Wealth Builders focusing on Closing the Racial Wealth Gap

Steps to Book Olayinka

SUBMIT INITIAL INQUIRY

If you haven't already, submit speaker request to olayinkacredle.com. Please allow 24-48 hours for a response and 7-10 business days to schedule initial consult..

CREATE PROPOSAL

After we've discussed the details of your event, and you've request more information, I will send a proposal highlighting our speaking engagement discussion for your feedback and review.

APPROVE CONTRACT

Once we agree that we will make a great team, I will send a contract for approval.

FINALIZE EVENT DETAILS

Congratulations! It's official and we are working together. Over the next few weeks & months, we nail down details for delivery of a successful event, such as travel & lodging, content creation, and audience material.



Speaker Note:

Thank you again for your interest in having me speak at your event. It is my honor and promise to bring an inspiration, energy, and insight to your audience that leaves them ready to take the next step in their path to impact and change— like never before! I look forward to learning more about how I can partner with you to achieve the greatest outcome possible for your requested speaking engagement goals. Please note, final prices and plans must be approved and signed in final contract by both parties — to confirm booking.

Reviews



"In addition to leading our working group, Olayinka stepped right in with our attendees and continues to contribute to the growing movement of B Corp Women CEO. I am truly impressed & look forward to hiring again!"

Eileen Fisher Founder, Annual B Corp Women CEO

"Olayinka spoke on a Key Note Panel for Green Biz Conference and was by far the best speaker that our audience had. Full of energy, entertainment, and mind altering knowledge that helped bring the information home for a lot of attendees."

Tom Szaky, Founder & CEO of TerraCycle and Loop



"We had Olayinka Credle speak at our annual B Corp Conference and honestly, her session on **Dismantling White Supremacy and Embracing Empathy & Equality**, was one of the talks of the week! Additionally, she had high energy and a great way of connecting with such a large crowd while still being warm and personable."

Jay Coen Gilbert · CEO / Cofounder of Imperative 21; and B Lab (B Corporation movement)

Call 404-682-6793 or [schedule a free 15 min consultation](#) for more information to book Olayinka for your next event.

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